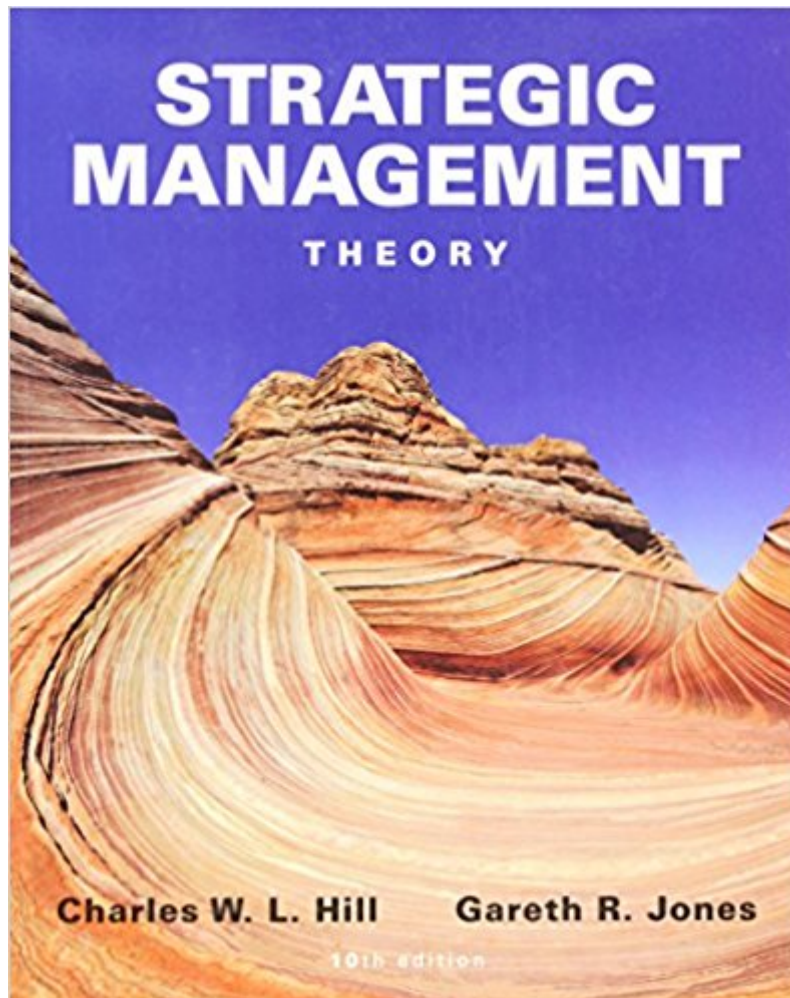




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Strategic Management Theory: An Integrated Approach



Synopsis

This leading strategy text presents the complexities of strategic management through up-to-date scholarship and hands-on applications. Highly respected authors Charles Hill and Gareth Jones integrate cutting-edge research on topics including corporate performance, governance, strategic leadership, technology, and business ethics through both theory and case studies. Based on real-world practices and current thinking in the field, the Tenth Edition of Strategic Management features an increased emphasis on the changing global economy and its role in strategic management.

Book Information

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Customer Reviews

Charles W. L. Hill is the Hughes M. Blake Professor of Business at the University of Washington Business School in Seattle. His research interests focus on competition and competitive analysis, corporate strategy, international business, organizational structure, and corporate governance. Dr. Hill has published more than 50 articles in peer-reviewed academic journals and has served on the editorial boards of several top tier journals, including the Academy of Management Review and the Strategic Management Journal. He also is the author of a successful international business textbook. An active consultant, Dr. Hill has worked with numerous companies. He has worked with Microsoft for almost 20 years and continues to be active within that organization. He received his PhD from the University of Manchester in the United Kingdom. Gareth R. Jones received his PhD from the University Of Lancaster, England, and he is trained in Economics and Organizational

Theory and Behavior. His research interests include organizational design for performance, the evolution of business, and corporate-level strategy. Dr. Jones has published articles in all the major management journals and is co-author of several textbooks.

There is no question that for a graduate course in business strategy, either in an MBA or a PhD program, that this book serves as an excellent textbook, covering all aspects of business strategy in a global economy. All strategies are covered, along with each advantage and disadvantage. Strategies for expansion and survival into foreign markets, as well as locally are fully covered. Of course, the requirements for competitive advantage and how to get there is given thorough treatment. For the person in business who wants to review or read about business strategies, this book is also an excellent reference tool. The case studies throughout the book are very illustrative of the points being made. One thing to be aware of is that the publisher's website does not always deliver to the student all that is promised. If a new edition is published even within weeks of an older edition, then the student who purchased the older edition finds him or herself without much of the promised information available. This happened to me. The ninth edition was published right before my semester started, and the school had already purchased the 8th edition. I contacted the publisher over this, and basically I was S.O.L. I shall use the text as a reference for years to come.

First of all, there are two different editions of the book that have the same exact covers and titles and authors, but are completely different. I accidentally bought the wrong one and didn't figure it out until I couldn't find what the instructor was talking about on page 220. When I did obtain the correct version with many case studies in the back appendixes, there were lots of typos and grammatical errors that made some of the examples confusing. The only reason I'm giving the book 2 stars instead of 1 is that the examples were pretty interesting.

This book is easy to read and interesting for a textbook. This paperback edition, however, does not include the case studies. If you need the case studies for class get the hardcover edition.

This textbook was in okay condition, however it did not state in the description whether or not the book included case studies. I had to return the product because it did not include what I needed. It would be very helpful if this information could be included so that I wouldn't have to order textbooks through trial and error until I order the proper version.

book expired 3 days before finals,, wanted me to rent again just to use for 3 days ..im sure they planned the dates like that to extort more money. Was unable to study for final ..The LAST textbook I get from .

The Kindle version does not contain the case studies. For my class they require a strategic audit based on one of the case studies and I am SOL. Buy the hardcover

I needed this book for a class I took and later dropped. The book wasn't very helpful in learning the material, and the class itself was so tightly wound that I didn't want to continue with it.

The book is great for people that want to get a basic understanding of strategic management theory. It gives a good outlook on each of the topics. For me, I think that if the chapters were a bit shorter it would be easier to motivate us students that have a ton to read constantly.

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